

Business Continuity

R.F. Lafferty & Co., Inc.'s Business Continuity Plan

R.F. Lafferty & Co., Inc. has developed a Business Continuity Plan on how we will respond to events that significantly disrupt our business. Since the timing and impact of disasters and disruptions is unpredictable, we will have to be flexible in responding to actual events as they occur. With that in mind, we are providing you with this information on our business continuity plan.

Contacting us: If after a significant business disruption, you will be able to reach us as you usually do at (212) 293-9090. We have numerous back facilities to assure your call is forwarded automatically to the appropriate location. Should this still cause an issue, please go to our website at www.rflafferty.com. If you cannot access us through either of those means, you should contact our clearing firm, Pershing LLC at (201)413-3635 for instructions on how to access your accounts, enter orders, etc.

Our Business Continuity Plan: We plan to quickly recover and resume business operations after a significant business disruption and respond by safeguarding our employees and property, making a financial and operational assessment, protecting the firm's books and records, and allowing our customers to transact business. In short, our business continuity plan is designed to permit our firm to resume operations as quickly as possible, given the scope and severity of the significant business disruption. Our business continuity plan addresses: data backup and recovery; all mission critical systems; financial and operational assessments; alternative communications with customers, employees, and regulators; alternate physical location of employees; critical supplier, contractor, back and counter-party impact; regulatory reporting; and assuring our customers prompt access to their funds and securities if we are unable to continue our business.

Our clearing agents back up our important records in a geographically separate area. While every emergency situation poses unique problems based on external factors, such as time of day and the severity of the disruption, we have been advised by our clearing firm that its objective is to restore its own operations and be able to complete existing transactions and accept new transactions and payments within a time sensitive manner, in compliance with regulatory requirements while mitigating market risk to both the firm and our clients. Please be advised that your orders and requests for funds and securities could be delayed during this period. If your account is with Pershing LLC as custodian, please call (201) 413-3635. If your account is with RBC Correspondent Services, a division of RBC Capital Markets, LLC. Member NYSE/FINRA/SIPC please contact us at 212-293-9090.

Varying Disruptions: Significant business disruptions can vary in their scope, such as only our firm, a single building housing our firm, the business district where our firm is located, the city where we are located, or the whole region. Within each of these areas, the severity of the disruption can also vary from minimal to severe. In a disruption to only our firm, or a building housing our firm, we will transfer our operations to a local site when needed and expect to recover and resume business within two hours. In a disruption affecting our business district, city or region, we will transfer our operations to a site outside of the affected area and recover and resume business within two hours. In either situation, we plan to continue our business and notify you through our website www.rflafferty.com or our customer emergency number (212) 293-9090 on how to contact us.

If the significant business disruption is so severe that it prevents us from remaining in business, we will assure our customers' prompt access to their funds and securities.

For more information: If you have questions about our business continuity planning, you can contact us at (212) 293-9090 or info@rflafferty.com.